



Magento Commerce



Sell More, Spend Less

Imagine what your business could achieve with an eCommerce platform that drives 3X faster growth, with the industry's lowest total cost of ownership (TCO). Magento Commerce boasts a deep feature set and a global network of experts, partners, and developers. Together, you can create powerful shopping experiences that captivate customers and boost your sales. Getting to market is fast and easy with an all-in-one cloud solution that reduces implementation and maintenance, while delivering leading performance and uptime. Working smarter and faster has never been easier, with management and merchandising tools your team will love.

It's no wonder Magento Commerce is the world's leading digital commerce platform. Every year it powers over 260,000 sites and over \$124 billion in gross merchandise sales.

Gartner • **Leader** – Gartner 2017 Magic Quadrant for Digital Commerce

★ **#1** ★ • **Platform** – 2017 Internet Retailer U.S. Top 1,000

These Companies All Depend on Magento Digital Commerce



BROWN-FORMAN



zumiez



Harvey Norman



Key Features

Engage Customers with Powerful Shopping Experiences

- Craft unique experiences with easy-to-use content and merchandising capabilities
- Deliver seamless shopping across devices with our mobile-ready, responsive themes
- Segment and target shoppers with personalized content, promotions, and pricing
- Fulfill customer orders the way they want with ship-from-store and pick-up-in-store
- Build customer loyalty with reward programs, gift registries, and private sales

Enjoy Exponential Growth

- Expand your business by efficiently managing multiple B2B and B2C sites from one interface
- Sell anywhere in the world with a global cloud platform built for multiple languages, currencies, and tax policies
- Support new business models, including subscriptions, digital goods, services, and more

Boost Productivity with Smarter, Faster Operations

- Fuel your growth with business intelligence tools
- Easily keep your site fresh with content staging, preview, and scheduling capabilities
- Optimize content and categories with simple drag-and-drop tools
- Manage every aspect of your store with intuitive, customizable control panels

Scale for Rapid Growth

- Manage peak traffic with Magento cloud elastic scalability and 99.99% uptime
- Accelerate site performance with Magento-optimized hosting and global CDN

Get to Market Faster with an Agile Cloud Solution


- Team up with the global Magento partner network for fast, affordable development
- Access virtually any capability with off-the-shelf extensions from the Magento Marketplace
- Simplify implementation with all-in-one licensing, hosting, and support services

Capabilities

- 24x7 Technical Support
- Visual Merchandising
- Content Staging & Preview
- Search Engine Optimization
- Elasticsearch
- Layered Navigation
- Segmentation & Targeting
- Coupons & Promotions
- Social Selling & Advertising
- Fast 2-Step Checkout
- Integrated Payment Gateways
- Fraud Detection
- Local Tax & Currency
- Multiple Shipping Options
- Order & Returns Processing
- Customer Accounts
- Reward Programs & Registries
- Inventory Management
- Analytics & Reporting
- Native B2B Functionality
- Cloud Hosting



Find out how Magento can grow your business.

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