



Magento Commerce

Leading the Way

Sell More, Spend Less

Imagine what your business could achieve with an eCommerce platform that drives 3X faster growth, with the industry's lowest total cost of ownership (TCO). Magento Commerce boasts a deep feature set and a global network of experts, partners, and developers. Together, you can create powerful shopping experiences that captivate customers and boost your sales. Getting to market is fast and easy, and with an all-in-one cloud solution, you never need to worry about site performance, uptime or maintenance, as we take care of it for you. And working smarter and faster has never been easier, with management and merchandising tools your team will love.

It's no wonder **Magento Commerce is the world's leading commerce cloud platform. Every year it powers over 260,000 sites and over \$124 billion in gross merchandise sales.**

Gartner • **Leader** – Gartner 2017 Magic Quadrant for Digital Commerce

★ **#1** ★ • **Platform** – 2017 Internet Retailer U.S. Top 1000

These Companies Put Their Trust in Magento Commerce

BevMo! **graze** **YAKIMA** **Canon** **Tom Dixon.** **BIG BUS** **MARS**

 **BROWN-FORMAN**  **DEVLYN**  **ZUMIEZ**  **Coca-Cola**  **Harvey Norman**



Key Features

Engage Customers with Powerful Shopping Experiences

- Craft unique experiences with easy-to-use content and merchandising capabilities
- Deliver seamless shopping across devices with our mobile-ready, responsive themes
- Segment and target shoppers with personalized content, promotions, and pricing
- Fulfill customer orders the way they want with ship-from-store and pick-up-in-store
- Build customer loyalty with reward programs, gift registries, and private sales
- Streamline purchasing with Instant Purchase checkout and flexible payment options

Enjoy Exponential Growth

- Expand your business by efficiently managing multiple B2B and B2C sites from one interface
- Sell anywhere in the world with a global cloud platform built for multiple languages, currencies, and tax policies
- Support new business models, including subscriptions, digital goods, services, and more

Boost Productivity with Smarter, Faster Operations

- Fuel your growth with over 100 business intelligence reports
- Easily keep your site fresh with content staging, preview, and scheduling capabilities
- Optimize content and product categories with simple drag-and-drop tools
- Manage every aspect of your store with intuitive, customizable control panels

Perform and Scale for Rapid Growth

- Gain enterprise grade reliability and availability with up to 99.99% uptime
- Accelerate site performance with Magento-optimized hosting and global CDN
- Spin out new stores and manage peak traffic with ease with Magento cloud elastic scalability

Get to Market Faster

- Team up with the global Magento partner network for fast, affordable development
- Access virtually any capability with off-the-shelf extensions from the Magento Marketplace
- Simplify implementation with all-in-one licensing, hosting, and support services

Capabilities

- 24x7 Technical Support
- Visual Merchandising
- Content Management
- Content Staging & Preview
- Search Engine Optimization
- Elasticsearch
- Layered Navigation
- Segmentation & Targeting
- Coupons & Promotions
- Cross-sell & Upsell
- Marketing Automation
- Social Selling & Advertising
- Integrated Payment Gateways
- PayPal, Amazon Pay & Klarna
- Fraud Detection
- Local Tax & Currency
- Multiple Shipping Options
- Order & Returns Processing
- Customer Accounts
- Reward Programs & Registries
- Inventory Management
- Analytics & Reporting
- Native B2B Functionality
- Cloud Hosting



Find out how Magento can grow your business.



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