

Magento Solution Partner Program

Drive Your Business Growth with the Industry's #1 B2C and B2B Commerce Platform

Overview

Today, more than 250,000 brands use the Magento platform to power their commerce innovation. This creates major opportunities for solution partners to support Magento clients across the customer lifecycle. The Magento Solution Partner Program gives our partners the full power of the Magento ecosystem, spurring on even greater merchant success.

Driving Merchant Success

Join the largest commerce ecosystem in the world, and help grow the success of retailers and brands worldwide. Magento is committed to supporting a partner community that upholds the highest standards for our joint customers. And as a member of the Magento Solution Partner Program, your team will have access to product training, sales & marketing enablement, and resources to help you drive your business.

Partnership that Fits

More than 300 consulting companies—large and boutique, new and established, from around the world—partner with Magento. Partners choose Magento to grow their commerce practice and access key resources, training, and support. To align with multiple partners' business goals and resources, the Magento program offers three levels of partnership:

- **Registered Partners** are companies focused on implementing Magento Community Edition, or are just starting their partnership with Magento. They may be interested in developing their Magento Enterprise skills to become a Professional or Enterprise Partner.
- **Professional Partners** are companies that have a commerce practice area and regularly implement Magento Enterprise software. They best serve emerging brands to mid-size merchants.
- **Enterprise Partners** are consulting firms that offer full service offerings (strategy, design, development, implementation, and managed services). These companies have strong, proven commerce capabilities and have demonstrated an investment in the Magento platform. They are equipped to handle the complex implementations of enterprise merchants.

Commitments and Benefits

	Registered	Professional	Enterprise
Annual Partner Fee	\$5,000	\$5,000	\$10,000
Certified/Certified Plus Developers	—	2	4
Access to an Enterprise production and development license (not for resale)	Yes	Yes	Yes
Logo rights, partner badges, listing as a Solution Partner on Magento.com; co-branded collateral and signage	—	Yes	Yes
Earn commissions on Magento Enterprise license sales (quota and commission vary by level)	—	Yes	Yes
Access to Magento sales leads, Magento partner marketing, and Magento account manager	—	Yes	Yes
Access to Magento Technical Support	Yes	Yes	Yes
Engage in co-marketing programs with Magento	—	By Invitation	Yes
Ability for Partner case studies, videos, webinars, and other materials to be displayed in the Magento Resource Library online	—	Yes	Yes
Support for industry tradeshows, sponsorship opportunities at Magento-hosted events including Imagine conference and Magento Forums	—	Yes	Yes
Promoting your partnership: announcement on the Magento blog, Magento quote for approved partner press releases, your company featured in the Industry Partner newsletter	—	—	Yes



Let's Team Up

Interested in becoming a Magento Solution Partner?
[Create a Magento account](#) and fill out the solution partner request form.