

Magento Business Intelligence Essentials for Open Source

Business Intelligence at an Affordable Price

Magento Business Intelligence (MBI) Essentials makes it easier for Magento Open Source merchants to make smarter and faster data-driven decisions.

Getting started with MBI Essentials takes just a few minutes and delivers value from the start.



Up to 100 predefined reports



Schedule email reports



Customize and edit everything



Visual & SQL report builders



Ability to create unlimited new reports



Data export functionality (.csv & excel)



10 user accounts



Connect Google Analytics

Magento Business Intelligence Essentials and Pro Comparison

	Essentials	Pro
Pricing For Magento Open Source Merchants	*Starting at \$100 per month	Custom
Dashboards Included	5	Custom
Predefined Reports	Up to 100	Custom
New Custom Report Creation	Unlimited	Unlimited
Magento Commerce Tables	5	Unlimited
User Access Accounts	10 SaaS Accounts	20 SaaS Accounts
User Permission Levels	Yes	Yes
Schedule Email Reports	Yes	Yes
Google Analytics Connector	Yes (1)	Yes
Full API Access	No	Yes
3rd Party Integration Access	No	Available
Professional Services	Available	Unlimited

*Magento Business Intelligence Essential is included for all Magento merchants

Upgrade from Magento BI Essentials to Pro

- Analyze your entire Magento database
- Connect any other data source
- More tools to model and manage your data
- Work with our customer success and professional services team
- 20 user accounts



Start your free trial and begin your dashboards today!
Request a free demo of MBI Pro at magento.com/schedule-a-demo