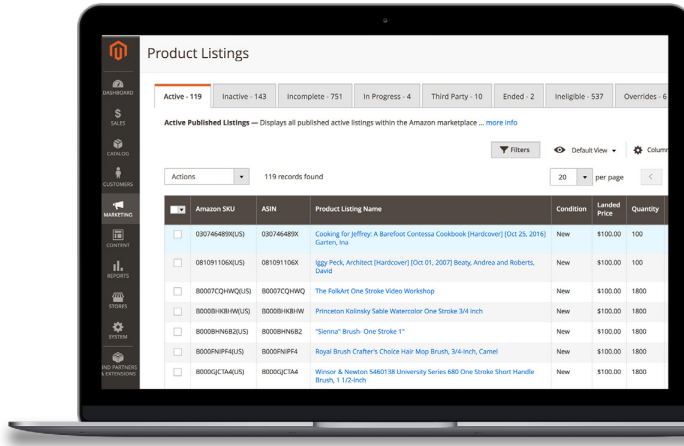




Magento®
An Adobe Company

Amazon Sales Channel

SELL AND DISTRIBUTE ON THE WORLD'S LARGEST MARKETPLACE SEAMLESSLY THROUGH MAGENTO.



Expand your presence across sales channels.

Seamlessly distribute your products on the Amazon Marketplace from the Magento admin to automate listings, synchronize orders, and monitor inventory across channels.

Key Features

Intelligent Pricing

Use automated repricing rules to increase your chances of winning the coveted Buy Box. Set prices to dynamically adjust to the current Buy Box price, or lowest competitor pricing. Set limits to repricing to protect your margin.

Listing Management

Automate product listings and sync your catalog to the Amazon Marketplace using listing rules. Add specific overrides to finely control your offering on a per product level. Monitor and control all your listings directly from the Magento admin.

Pricing Rules

Easily set rules to adjust your Amazon listing price relative to your Magento catalog price or a custom Magento pricing attribute. You can also support multiple currencies using the currency conversion tool.

Inventory Management

Your inventory levels stay in constant synchronization, even when inventory is updated directly to your database.

Multiple Amazon Accounts

Easily manage multiple Amazon brands and marketplace regions from one centralized Magento admin.

Fulfillment Management

Experience the flexibility of listing your products as merchant fulfilled, fulfilled by Amazon, or a mix of fulfillment methods.

Order Management

Track and manage your Amazon orders directly from the order grid in the Magento admin. Rest easy knowing customer communication is seamlessly handled.

B2B Pricing

Utilize the B2B pricing functionality to offer tiered pricing based on quantity purchased. Through this channel, you can easily sell to Amazon business customers.

DOWNLOAD AMAZON SALES CHANNEL FOR FREE AT
marketplace.magento.com/magento-module-amazon

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